Field Inspection Report

Philip Morris

MARKET Wilmington, N. C. T/A 3A3 REPRESENTATIVE Bob Huffman

DATE 1/4/84 PLANT Naegele Out. Adv. PROGRAM 85's & 100's

In conjunction with inspecting Vertical Units in the Eastern North Carolina Area, I had the opportunity to see 65% of the two 30-sheet programs in Wilmington, N. C. The inspection revealed all locations displaying the contracted design on attractive and well maintained structures. Approved locations were being used.

One location change was arranged and confirmed by the plant management.
FROM: E/S 2615 Carolina Beach Road F/S S-50 Reg.
TO: E/S 2525 Carolina Beach Road F/N S-50 Ill.
ON; 1/25/84
REASON:Improve field impression value.

This change relates to the 100's Pool showing.

2040974282

Source: https://www.industrydocuments.ucsf.edu/docs/mgfm0004